

# **A Professional Travel Writer's Trip Guide**

365 Ideas for  
Travel Articles

From the *Travel Writer's Guide*,  
all three editions (1991, 1994, 2002)

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# 365 IDEAS FOR TRAVEL ARTICLES

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Some travel writers have more ideas than a lifetime of article writing could match. If their ideas were falling leaves, life for them would be a perpetual autumn in the woods.

But for other writers life is Antarctica. No leaves for a thousand miles! Such writers need help until their eyes and minds learn to see that travel ideas abound at every turn.

So here are 365 ideas that should work almost anywhere (except maybe for Antarctica). In some cases one idea will be sufficient to create a full article. In others several ideas might be combined to produce one piece.

The easiest way to structure a selling article is to ask a question first, then make the article answer it, through facts, quotes, anecdotes, and perhaps photos. An article brimming with excitement, information, gusto, and accuracy.

Therefore, the ideas in this list are posed as questions. This requires you to determine who would most benefit from knowing the answer, and why. This, in turn, suggests which publications would be most likely to buy your article since once you've determined who would be most interested you can determine which publications they read.

## Future Travel Ideas

This report comes directly from the 2002, 3<sup>rd</sup> edition of my *Travel Writer's Guide*. Books like that are frozen in print once they've left the press. But new travel ideas are dynamic. There are new places to visit, new conditions to confront, new circumstances to describe and report.

Enough preamble, there's writing to do. Best wishes for happy traveling, good writing, and bountiful selling!

1. What are the ten "hottest" travel destinations this year or season, and why?
2. Of those top ten, which of those at or near the top of the list are new? Why would travelers want to go there?